DESCENDANTS 2 AND YOU CONTEST RULES

THE DESCENDANTS 2 AND YOU CONTEST (THE “CONTEST”) IS INTENDED TO BE CONDUCTED IN CANADA ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE OF THE AGE OF MAJORITY IN THEIR PROVINCE OR TERRITORY OF RESIDENCE OR OLDER AT THE TIME OF ENTRY. VOID IN WHOLE OR PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE “CONTEST RULES”).

1. ELIGIBILITY. To be eligible for this Contest, an individual must:

(a) be a legal resident of Canada;

(b) be of the age of majority in his/her province or territory of residence or older at the time of entry;

(c) be entering on behalf of a child known to the individual who is between six (6) and eighteen (18) years of age at the time of entry (i.e. a child the individual is the parent or legal guardian of, an acquaintance of, or who is a member of their direct family) (the “Child”). In the event an individual is not the parent or legal guardian of the Child on whose behalf they are submitting an entry for, such individual confirms that they have sought permission from such Child’s parent or legal guardian to enter the Contest on their behalf;

(d) if selected as the potential Grand Prize Winner, consent to a (criminal) background check; and

(e) be legally able to travel to the United States and have any and all necessary documentation as may be required for presentation to Canadian and/or International customs and airport personnel.

Employees of Corus Media Sales Inc., its parent, affiliates, subsidiaries, related companies, successors and assigns (collectively “Corus” or “Sponsor”); employees of Best Western International, Inc. (“BWI” or “Best Western”) and any Best Western® branded hotel and each of their respective affiliates, subsidiaries, related companies, advertising and promotional agencies; any person who has been confirmed as a winner of two (2) Corus administered contests within six (6) months preceding the Contest start date indicated below; and/or the household members of any of the above are not eligible to enter.

Corus shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to Corus for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. Corus reserves the right, in its sole discretion, to disqualify any entrant should such an entrant supply untruthful, incomplete, inaccurate or misleading personal details and/or information at any stage of the Contest.

2. CONTEST PERIOD. The Contest begins at 12:00 a.m. Eastern Time (“ET”) on Friday, April 21, 2017 and ends at 11:59 p.m. ET on September 3, 2017 (the “Contest Period”) after which time the Contest will be closed and no further entries shall be accepted.
3. **HOW TO ENTER.**

(a) There is no purchase necessary to enter the Contest. Enter using any of the methods of entry outlined below. No entries will be accepted by any other means.

(i) **Online Entry:** To enter online, complete and submit the entry form located at www.disneychannel.ca/YOU (the “Contest Website”).

(ii) **SMS Text Entry:** To enter using the text messaging feature on your mobile phone, text “YOU” to the Contest short code: 288288. You will receive a confirmation SMS text message on your mobile phone. All SMS Text entrants must have a phone capable of two-way text messaging and digital and SMS service in order to enter the Contest using the text messaging method. Standard carrier text messaging and data charges may apply to each text message sent and received. Text messaging may not be available in all areas.

(iii) Limit of one (1) Online Entry per e-mail address, per 24-hour period and limit of one (1) SMS Text Entry per person, per day, per phone number during the Contest Period. In the case of multiple entries, only the first eligible entry will be considered.

(b) All entries become the sole property of Corus and will not be returned for any reason. Entries must be received no later than the end of the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced. Unless otherwise set out herein, no communication or correspondence will be exchanged with entrants except with those selected as a potential winner.

(c) Entries received online shall be deemed to be submitted by the authorized account holder of the e-mail address associated with the entry. For the purpose of the Contest Rules, “authorized account holder” of an e-mail address is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Any entrant may be required to provide Corus with proof that they are the authorized account holder of the e-mail address associated with their entry.

(d) Entries received by text message shall be deemed to be submitted by the authorized account holder of the cell phone number associated with the entry. For the purpose of the Contest Rules, “authorized account holder” of a cell phone number is defined as the natural person who is assigned to a cell phone account by a cellular service provider. Any entrant may be required to provide Corus with proof that they are the authorized account holder of the cell phone number associated with their entry.

4. **PRIZES.**

(a) **Grand Prize.** There is one (1) grand prize (the “Grand Prize”) available to be won by the Grand Prize winner (the “Grand Prize Winner”) consisting of a trip for the Grand Prize Winner and up to three (3) guests (the “Guests”) to the Los Angeles, California area (the “Destination”) which shall include:
(i) Round-trip economy airfare for the Grand Prize Winner and his/her Guests leaving together from the same gateway, on the same itinerary, from a major Canadian airport located near the Grand Prize Winner’s home, as determined by Corus in its sole discretion, to the Destination;

(ii) Two (2) nights hotel accommodations at a Best Western branded hotel in the Destination, to be selected by Corus in its sole discretion for the Grand Prize Winner and Guests based on one standard room/quadruple occupancy (including room tax) unless otherwise indicated;

(iii) A meet and greet with Sofia Carson and Cameron Boyce, subject to availability (the “Meet and Greet”);

(iv) For Grand Prize Winner and/or Guests between the ages of six (6) and eighteen (18), a transformation into the look of a Descendants 2 (the “Movie”) character with the help of a costume designer from Movie, including hair and makeup services (“Experience”). In the event that the Grand Prize Winner and/or Guests elect not to participate in the Meet and Greet and/or Experience portions of the Grand Prize, these will not be included and will not be substituted or exchanged for something else;

(v) Ground transportation for the Grand Prize Winner and Guests between the airport and hotel, between the hotel and the Meet and Greet and between the hotel and the Experience;

(vi) Six hundred Canadian dollars (CDN $600.00) in spending money for the Grand Prize Winner; and

(vii) The Meet and Greet and Experience will be filmed for use within a commercial spot, provided the Grand Prize Winner and Guests participating in the Meet and Greet and Experience do not have any contractual relationships which could interfere with or prohibit him/her appearing in the commercial spot, (Corus retains the right to determine in its sole discretion if an existing agreement represents a conflict).

(b) The Grand Prize has an approximate value of five thousand Canadian dollars (CDN $5,000.00). Actual value of Grand Prize will depend on departure city.

(c) Corus and/or Corus’ representatives will contact the Grand Prize Winner to coordinate the provision of the Grand Prize within ten (10) business days once such Grand Prize Winner has been successfully contacted and notified of his/her Grand Prize and fulfilled the requirements set out herein.

(d) **Secondary Prizes.** There are fifty (50) secondary prizes (each, a “Secondary Prize”) available to be won by the Secondary Prize winners (the “Secondary Prize Winners”), each consisting of a Best Western Travel Card® redeemable at any Best Western branded hotel in the amount of one hundred Canadian dollars (CDN $100.00). All terms and conditions of the Best Western Travel Card apply, and are available at [www.bestwesterntravelcard.com](http://www.bestwesterntravelcard.com).

(e) Secondary Prizes will be distributed within thirty (30) days after each Secondary Prize
Winner has been successfully contacted and notified of his/her Secondary Prize and fulfilled the requirements set out herein.

(f) Grand Prize and Secondary Prizes are hereafter collectively referred to as “Prize” or “Prizes”. Grand Prize Winner and Secondary Prize Winners are hereafter collectively referred to as a “Winner” or “Winners”.

(g) Winners are not entitled to monetary difference between actual Prize value and stated approximate Prize value, if any.

5. PRIZE CONDITIONS.

(a) All booking and elements of the Grand Prize package are subject to availability at time of booking. Blackout dates may apply. In the event the Meet and Greet and/or the Experience being offered as outlined in the Grand Prize description above are cancelled or cannot be executed for any reason whatsoever the Grand Prize shall be deemed fulfilled and such Grand Prize components will not be substituted or exchanged.

(b) Grand Prize Winner and his/her Guests must be available to travel and participate in the Grand Prize on dates and times determined by Corus in its sole discretion but in any event no later than September 4, 2018. Should the Grand Prize Winner and Guests be unable to travel and participate on the dates and times designated by Corus, the Prize will be forfeited and awarded to an alternate winner.

(c) Grand Prize Winner and Guests will be responsible for transportation to and from originating airport, travel and medical insurance, travel documentation, airport improvement fees, bag check fees, taxes, gratuities, telephone calls, in-room charges and any other expense not explicitly included in the Prize. Grand Prize Winner may be required to present a valid major credit card upon check-in at the hotel to cover any expenses over and above the standard room charge.

(d) All Guests must comply with the Contest Rules and sign and return the Release (described below).

(e) All Prizes must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of Corus. Any unused, unclaimed or declined portion of a Prize will be forfeited, have no cash value and Corus shall have no obligation to provide either an alternative or value-in-kind. Corus reserves the right, in its sole discretion, to substitute a prize of equal or greater value if a Prize (or any portion thereof) cannot be awarded for any reason.

(f) Shipped Prizes shall not be insured and Corus shall not assume any liability for lost, damaged or misdirected Prizes.

6. WINNER SELECTION.

One (1) Grand Prize Winner and fifty (50) Secondary Prize Winners shall be selected as follows:

(a) On or about Tuesday, September 5, 2017 in Toronto, Ontario, one (1) entrant will be selected as the potential Grand Prize Winner and fifty (50) entrants will be selected as the potential Secondary Prize Winners by a random draw from all eligible entries received
during the Contest Period. Each entrant shall be eligible to win only one (1) Prize. The odds of being selected as a potential winner are dependent upon the number of eligible entries received by Corus. Before being declared a Winner, the selected entrant shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered during a pre-arranged telephone call or by e-mail, to comply with the Contest Rules and sign and return the Release (described below).

(b) EACH SELECTED ENTRANT WILL BE NOTIFIED BY E-MAIL NO LATER THAN TUESDAY, SEPTEMBER 5, 2017 AT 5:00 P.M. ET AND MUST RESPOND WITHIN TWO (2) BUSINESS DAYS OF NOTIFICATION. Upon notification, the selected entrant must respond by telephone or e-mail (as specified in the notification) to the contact number or e-mail address provided no later than the indicated deadline set out in the Contest Rules and/or the notification. If the selected entrant does not respond accordingly, he/she will be disqualified and will not receive a Prize and another entrant may be selected in Corus’ sole discretion until such time as an entrant satisfies the terms set out herein. Corus is not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for Corus to receive a selected entrant’s response.

(c) If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected entrants than contemplated in these Contest Rules, there will be a random draw amongst all eligible Prize claimants after the Contest’s closing date to award the correct number of Prizes.

7. RELEASE. Winners and Grand Prize Winner’s Guests will be required to execute a legal agreement and release (“Release”) that confirms Winner’s and Grand Prize Winner’s Guests’: (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of each of Corus, ABC Cable Networks Group (“ACNG”), BWI, and any Best Western branded hotel and/or their respective parent companies, subsidiaries, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the “Releasees”) from any and all liability for any loss, harm, damage, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to Corus of the unrestricted right, in its sole discretion, to produce, reproduce, display, publish, convert, post, serve, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the Winner’s and Guests’ name, statements, image, likeness, voice and biography, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within two (2) business days of the date indicated on the accompanying letter of notification or the verification as a Winner or the selected entrant will be disqualified and the Prize forfeited.

8. INDEMNIFICATION BY ENTRANT. By entering the Contest, each entrant releases and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including but not limited to personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from (a) their participation in the Contest or any Contest-related activity; (b) the acceptance, use, or misuse of any Prize; or (c) any
breach of the Contest Rules. Each entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the entrant’s participation in the Contest, without limitation.

9. **LIMITATION OF LIABILITY.** The Releasees assume no responsibility or liability for lost, late, unintelligible/ illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any computer, online, software, telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Releasees are not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. The Releasees assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Releasees assume no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including but not limited to those reasons beyond their control, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest and/or the Contest Website.

10. **CONDUCT.** By participating in the Contest, each entrant is deemed to have executed and agrees to be bound by the Contest Rules, which will be posted at the Contest Website and made available throughout the Contest Period. Entrant further agrees to be bound by the decisions of Corus, which shall be final and binding in all respects. Corus reserves the right, in its sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest and/or the Contest Website or any related promotional website; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any Corus property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass Corus or any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST WEBSITE OR ANY RELATED WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, CORUS RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION. Winners and any Guests of the Winners must at all times behave appropriately when taking part using their Prize and observe the Contest Rules and any other rules or regulations in force at the hotel and/or any other Prize-related locations. Corus reserves the right to remove from a hotel and/or any other Prize-related location, any Winner and/or any Guests of the Winner who breaks such rules and/or fails to behave appropriately and to disqualify such Winner and/or Guests.

11. **PRIVACY / USE OF PERSONAL INFORMATION.**

(a) By participating in the Contest, each entrant: (i) grants to Corus the right to use his/her name, mailing address, age of majority confirmation, telephone number and e-mail address (collectively the “**Personal Information**”) for the purpose of administering the Contest, including but not limited to contacting and announcing the Winners and coordinating the provision of the Prizes; (ii) grants to Corus the right to use his/her Personal Information for publicity and promotional purposes relating to the Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; and (iii) acknowledges that Corus may disclose his/her Personal Information to third-party agents and service providers of Corus in connection with any
of the activities listed in (i) and (ii) above.

(b) Corus will use the entrant’s Personal Information only for identified purposes, and protect the entrant’s Personal Information in a manner that is consistent with Corus’ Privacy Policy at: http://www.shawmedia.ca/PrivacyPolicy.aspx

12. INTELLECTUAL PROPERTY. All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are the property of their respective owners. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

13. TERMINATION. Subject to the jurisdiction of the Régie des alcools, des courses et des jeux in Quebec, Corus reserves the right, in its sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.

14. LAW. These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over Corus. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and Corus in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction’s laws.

15. LANGUAGE DISCREPANCY. In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control. In the event of any discrepancy or inconsistency between the English language version and the French language version of the Contest Rules, the English version shall prevail, govern and control.

16. FOR RESIDENTS OF QUEBEC. Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

17. SOCIAL MEDIA. This Contest is in no way sponsored, endorsed or administered by any social media platforms on which the Contest may have been promoted and/or publicized. Any questions, comments or complaints regarding the Contest must be directed to Corus.

Neither Best Western International, Inc. nor any Best Western branded hotel are sponsors of this Contest. Each Best Western® branded hotel is independently owned and operated.